

JOHN W. GREENWALD
Email: jgreenwald@gardnergroff.com

LEGAL EXPERIENCE:

2001 - Present *Gardner Groff Greenwald & Villanueva, P.C., Atlanta, Georgia*

1998 - 2000 *Bernstein & Associates, P.C., Atlanta, Georgia*

1996 - 1998 *Bischoff & Associates, Ltd., Chicago, Illinois*

Patent Attorney: Draft and successfully prosecute patent and trademark applications. Perform infringement and validity studies. Negotiate and draft consulting, license, settlement, and other agreements. Negotiate favorable resolutions of infringement disputes. Draft pleadings, discovery documents, and motions. Counsel clients in domestic and international intellectual property and related business matters.

- Practice areas include the mechanical, physics, e-commerce, and software arts
- Clients include Fortune 500, mid-size, and start-up businesses

TECHNICAL EXPERIENCE:

1992 - 1993 *Valentine Company, Atlanta, Georgia*

Senior Applications Engineer with HVAC Contractor: Negotiated, engineered, and coordinated the construction of HVAC projects. Performed duct design and equipment specification. Developed and implemented sales and marketing programs.

- Increased profitability by 12% over previous year

1989 - 1991 *Kearney Company, Atlanta, Georgia*

Applications Engineer with Electrical Equipment Manufacturer: Provided technical expertise for custom applications of overhead air-break and vault-type gas-insulated switchgear with annual sales of \$12 million. Created and implemented business plans and marketing strategies.

- Instrumental in securing \$2.2 million contract with Mexican national utility

1986 - 1989 *Florida Power & Light Company, Ft. Lauderdale, Florida*

Construction Services Engineer: Negotiated, engineered, and coordinated the construction of high voltage electric distribution facilities.

- Ranked third out of eighty division engineers in work production in 1988
- Team Leader in Quality Improvement Program

EDUCATION:

Chicago-Kent College of Law, Illinois Institute of Technology, Chicago, IL

- Juris Doctor and Certificate in Intellectual Property Law, 1996
- Moot Court Honor Society, member
- 1995 Cardozo/BMI Copyright Moot Court Competition, Best Team Runner-up

Georgia Institute of Technology, Atlanta, GA

- Bachelor of Mechanical Engineering, 1986

PRESENTATIONS AND PUBLICATIONS:

"An Overview of Software Patents," Technology Law Section Newsletter, State Bar of Georgia (Winter 2000).

"Program Organizer and Emcee," Intellectual Property Law SpringPosium[®], Young Harris, Georgia (April 28-30, 2006).

"Intellectual Property Forum" panelist, Georgia Entrepreneurs Society, Atlanta, Georgia (June 26, 2006).

"Proposed Changes to U.S. Patent Rules and Statute," University of Alberta, Edmonton, Alberta (October 12, 2006).

"Understanding Intellectual Property: A Crash Course for the Business World," Vistage[®], Atlanta, Georgia (November 17, 2006).

"Judicial Assault on Continuation Practice and Adequate Disclosure," The 14th Annual Intellectual Property Law Institute, Cabo San Lucas, Mexico (November 15, 2008).

"What Every Lawyer Should Know About Intellectual Property Law," Advanced Urgent Legal Matters at Sea, Caribbean Sea (November 10, 2009).

PROFESSIONAL MEMBERSHIPS:

- PTO registration
- State Bar of Georgia
- State Bar of Illinois
- U.S. District Court, Northern District of Georgia
- U.S. District Court, Northern District of Illinois
- Intellectual Property and Technology Law Sections of the State Bar of Georgia